

Questions To Consider When Organizing a Coalition



Before you begin contacting potential partners, it is important to know exactly what you are asking of them. Here are a few questions to consider beforehand.

How many members do you want, and what type of skills do they need to have?
What is the expected time commitment? (How many hours per month for how long?)
Will the members be expected to represent their agencies, communities, or constituencies?
Which population groups should be represented?





Where, when, and how often will you meet?
Will the meetings be open or closed?
Who will be the coalition leader(s)? Will they be appointed or elected?
Who are your strongest allies?
How will you reward great efforts?

Source

Adapted from *Healthy People 2010 Toolkit: A Field Guide to Health Planning*. Developed by the Public Health Foundation, under contract with the Office of Disease Prevention and Health Promotion, Office of Public Health and Science, U.S. Department of Health and Human Services (p. 11).

